

Social and Communications Group Report July - Dec 2025

POLICY.

1. To provide a programme of social events for the parish of Holy Trinity.
2. To provide effective channels of communication about the activities of the parish.

Summary – Social Team Events: June- Dec 2025. (inc) (Full financial figures can be seen in the parish accounts.)

Date	Event	Notes
Monthly	Men's Intensive Care Meeting	Average 6 attending
Monthly	Men's Breakfast	Average £45 (18 attending)
Quarterly	100 Club	47 members. (+7)
12/7/25	Carnforth Community Choir	
13/7/25	Strawberry Tea @ the Wadesons	
24/7/25	Eco Church Meeting	
7/8/25	Community Coffee Morning	
4/9/25	Community Coffee Morning	
20/9/25	Stagestruck Music Marathon	
27/9/25	Swing Commanders Concert	
5/10/25	Harvest Festival Lunch	
29/11/25	Advent 2025 Fair	
6/12/25	Carnforth Community Chor	

Social Team Future Events 2026

Date	Event	Planned/Proposed
Monthly	Men's Breakfast	Ongoing
Monthly	Men's Intensive Care Meeting	Ongoing
Quarterly	100 Club	Ongoing
22/1/26	Community Coffee Morning	Planned
29/3/26	Parish Seder Meal	Planned
3/4/26	Carnforth District Choral Society	Planned
24/4/26	Moonrakers Concert	In planning
31/5/26	Unity Picnic	In planning

Summary: Communications Team Report July - Dec 2025 (inc.)

Channel	Previous	Current	Same Period Last Yr
Eletter			
Monthly	377	363	371
Zoom and Link			
Weekly	309	313	305
Social Media			
Facebook	751	775	741
Instagram	93	101	92
Website			
Page Views	7,750	10,470	6,501
Time on site	1.49 mins	1.10 mins	2.28 mins
1 st Popular Page	Calendar	Calendar	Calendar
2 nd Popular Page	Messenger	Webshop	Contact
3 rd Popular Page	Contact	Calendar	Messenger

Social Team Summary of Events.

Men's Intensive Care Meeting.

The numbers are low for this but provide an opportunity for men to get together.

Men's Breakfast.

We have a fairly consistent group attending this. We can achieve up to 22 men joining in. As with Men's Intensive Care Meeting this is not a religious event to keep it open for any men to attend. We would like to attract younger men.

100 Club

Currently with 47 members. This is growing each time we have a draw and provides useful income to the church.

Community Coffee Morning.

An important outreach event for the parish and a good fundraiser. As with all events it falls to the reliable regulars to help out. Thanks go to them for always being there for this and other fundraising activities.

Advent 2026

The format for this in 2025 was successful. A new lead team with Paul Batty and his daughter have come forwards for 2026. I will continue to do the publicity.

Concerts by external choirs.

It is great that we have choirs wanting to come and perform at Holy Trinity. This half year we have had Carnforth Community Choir who are now committed to us and will do two concerts a year. The Swing Commanders was a very successful concert in September so we have booked them again for September 2026. On 3rd April 2026 (Good Friday) we have Carnforth Choral Society doing Steiner's Crucifixion. This will replace the Good Friday afternoon service. Rev. Peter is looking at this from a service point of view. We then have an exciting concert from another professional "folk" band on April 24th.

Other Plans.

The Eco Church project has not progressed so far but we now have a team leader (Kate O'Driscoll) who is keen to take this on. Paul and Helen Wadeson will be taking the lead on the Ecumenical Seder Meal on Palm Sunday (29th March 2026). As we have not had a Week of Prayer for Christian Unity joint service the plan is to have a "Unity Picnic" in the Glebe Field on Trinity Sunday (31st May).

To recognise the contribution of the Social Team and other volunteers (Welcome and Coffee Teams, Christening Co-ordinators, Wedding Co-ordinators, Funeral Team, Messy Church and 9.15 Service Team. etc) we plan to invite them all to a social evening with refreshments "bought in". The proposed date is Sunday 24th May from 6pm.

Objectives for 2026

- 1) To continue to re-structure the management of the Social Team to involve new organisers.
- 2) To explore new activities to attract a younger audience

Communications Team

Communications Channels

All communication channels are showing an improvement which is great news. It is critically important that we increase the numbers we communicate with, ideally by getting email addresses. Some of the email addresses on our Messy Church list are incorrect and will need to be updated. It is important that we have accurate information for people who attend Messy Church.

Zoom.

We have continued to Zoom the Sunday morning services with an average attendance of 4-6. We feel that this is an important service to parishioners who are unable to attend in person. In recent months the number of volunteers running the service has fallen. Fortunately Harry Fitzgerald has run Zoom as part of his Duke of Edinburgh's Award Scheme service. We need to recruit more volunteers.

Annual Report 2025.

This was produced in time for the AGM and the general response was positive. It was circulated via email and a hard copy prepared to be kept at the back of church for general reference. It is proposed to repeat this activity. **I would make a heartfelt appeal that members of the PCC send me a report in good time for it to be included in the Annual Report.**

Objectives for 2026

- 1) To expand the Communications team to involve more parishioners with technical skills.
- 2) To continue developing all current media channels : The Link, website, Facebook, Messenger and Instagram.

Conclusion:

Both the Social Team and Communications team provide an invaluable role in the health of our parish. My sincere thanks go to them.

Parish Online Office.

We are now fully committed to this. Going forwards anyone who has an active role in the parish should be encouraged to use and be familiar with the Parish Online Office. I am the main administrator. Other administrators are Rev. Peter Hamborg and Duncan Johnson.

What are the benefits?

Google Workspace for Nonprofits offers free or discounted access to professional tools like custom email (@yourdomain), Docs, Drive, Calendar, and Meet, enabling seamless collaboration, efficient communication with donors/volunteers, centralized resource management, and secure data storage, significantly boosting productivity and reducing IT overhead so nonprofits can focus on their mission.

Key benefits include real-time co-editing, large shared storage, administrative controls, and AI assistance, helping organizations of any size stay organized and impactful.

Google has the highest level of security available. The potential weakness is a user having their login compromised (someone else gets your login details). We are currently moving all users on to a **2 Factor Authentication**. This means that they will no longer be able to logon with just a username and password. They will then need a secondary login which can be a fingerprint, face identification or using a password/code sent to another device.